

## **Hollis Brookline Athletic Booster Club Minutes**

September 10, 2015

Present: Deanne Martin, Madelon Anderson, Lisa Manbleau, Beverly O'Brien, Lori Clark, Michelle Wood, Ginny Sargent, Chuck Blake, Wayne Flanagan, Donna Fothergill, Cindy Van Coughnett, Kim Day, Tom Whalen, Stephen Schmalz, Leslie Eisenberg

The meeting was called to order at 6:07pm

Present members discussed the presentation by Doug Davis at last months meeting. Members agree that we will not pursue this venture. Ginny Sargent reminds everyone that Amazon customers can designate HB Athletic Booster Club in the Amazon Smile program. This program will contribute fundraising money to the booster club with purchases. Suggestion made to look into it more and then get the word out to the HB community for those who shop on Amazon.

### **Open Board Positions:**

Booster Club could use a position to be in charge of online and social media. This individual would be responsible for getting club information out. Suggestion made to go through Athletic Department to find students interested in getting films from games to post on website. It was mentioned that such an activity would count for students looking for service hours. Wayne will look into finding interested students for this.

A need was identified for team parents to obtain parent information for the athletes on their team. This will allow us to communicate directly with parents via monthly newsletter, etc. Donna Fothergill agrees to accept new Member Outreach Coordinator position. Donna agrees to contact team parent reps to obtain email addresses from all team parents. Tom Whalen agrees to enter the email addresses obtained into the database.

### **Treasurer's Report:**

Michelle Wood reports that there is \$20,000 available in general fund.

### **Old Home Days Booth:**

Kim Day reports that a booth has been reserved for the Athletic Booster Club. Vendors open at 10:00am volunteers needed to work the booth. Sign up sheet started for volunteer times. Other volunteers not present can contact Kim with their availability. Chuck agrees to bring tent for OHD. Current inventory for

sale includes: approximately 20 HB shirts that are left and orders will be taken and other items to decide on at this meeting. Kim proposes team specific stickers to be ordered for which we will sell for \$5.00 each. A recommendation is made to not include football or crew as they order and sell their own apparel. Michelle Wood makes a motion to order the team specific stickers up to a price of \$1700.00. Madelon Anderson seconds the motion. All in attendance agree.

Kim also would like to sell in the booth BPA free Nalgene water bottles. The idea is for the customers to buy a water bottle and a sticker to go on it. Tom Whalen makes a motion to spend up to \$350.00 to order the water bottles to sell at the booth. Michelle Wood seconds the motion and all present agree.

Some interest exists for car magnets as opposed to stickers as some people do not like putting a sticker on the car. Kim reports that she is waiting for a quote and minimum order number from Local Pro Sports but she knows that the cost upfront is much more than the sticker cost. Madelon Anderson makes motion to allot up to \$500 for car magnets and Leslie Eisenberg seconds that motion. All present agree to approve the motion.

A question was raised regarding allowing the girls soccer team to use booth to sell raffle tickets. After some discussion it was decided not to have any one team using the booth because of a precedent that may be set. In addition, several teams have arranged to set up their own booth at OHD to fundraise.

Kim Day has contacted Custom View Landscaping to have hardscape of HB logo on field where field hockey/lacrosse play. The materials would be granite cobblestone, crushed bluestone and aluminum swords. It would measure approximately 30'x30' on the field where the slope is. This would be seen and enjoyed by everyone entering and especially exiting the premises. The quote from Custom View to do the project is \$4400.00. Discussion continued on how to pay for this including asking school to help, fundraising through donations, etc. Kim will first ask permission from Rick Barnes and Andrew Corey to make sure we have approval to go forward so that we can start possible fundraising efforts.

#### **UPDATE ON ABC MEETING WITH ADMINISTRATION**

Tom Whalen reports on meeting with Administration and clarification of some issue regarding what Booster Club should be funding. It was agreed that anything related to needs of cloth and/or facilities should be provided by the school out of the school budget. A school that has a team should pay for their uniforms and equipment. The question was brought to discussion regarding the much needed shed for the field hockey team. The school acknowledges that there is a storage problem with includes most of the school teams and this needs

to be addressed. The administration is formulating a detailed storage plan to include both schools and will be forthcoming with that. Some discussion followed regarding possible short term solution for teams in more immediate need. Perhaps renting or buying a steel container for football would help in the short term so that the field hockey team can use the shed on the field. Tom Whalen will look into options for temporary solutions.

Kim Day requests ABC buy two large coolers to sell waters/Gatorades at home games to make money for ABC. Tom Whalen makes motion to begin seed funding program to all sports teams who qualify which means a team parent representative attend an ABC meeting and requests the \$50. Team parent must had in receipt for first sales. All profits must be handed in to the ABC within one week after last game of the season. Kim Day seconds this motion and all present agree. In the interest of accurate record keeping, Michelle Wood and Ginny Sargent request that written email also be required to be sent by team parent rep to treasurer in order to obtain the \$50. This email should be sent to Michelle Wood at [mcwood67@gmail.com](mailto:mcwood67@gmail.com)

#### **AWARD NIGHT RELEVANCE**

Tom Whalen brought up discussion regarding whether or not the ABC wants to continue with the Sports Awards Nights. Some other schools have done away with this. Many of the teams have award dinners as well which are redundant. Discussion ensued regarding the pros and cons of Sports Awards Nights. Those in attendance were in support of continuing the awards nights. Many like the idea of allowing the community to see students who have accomplishments in other sports that their own child doesn't participate in. It also allows the student to be recognized in front of their peers on other teams. This is also where the pictures are taken and put into the local newspaper to acknowledge the athletes in the community. Per all in attendance, Sports Awards Nights will continue.

There was discussion regarding teams running their own fundraisers outside of ABC. The administration may ask teams not to continue to do this without approval from principal. Representatives from the Spirit Squad are present to discuss a fundraiser that they have going. Their intention is to raise half of the amount of money needed for new uniforms and then ask the ABC for assistance. Explanation regarding how the money should be handled was given. All money collected by a team should be handed over to the ABC and will be held under the individual teams account. Spirit Squad reps are now aware of the procedure and will bring the information back to the coach and the team to explain the procedure and explain to them that the ABC should be holding their money in a designated account.

Kim Day made a motion to adjourn the meeting. Cindy VanCoughnett seconded the motion.

The meeting was adjourned at 8:45pm.

Respectfully Submitted,

Deanne Martin