

HBHS Athletic Booster Club Minutes

March 29, 2012

Members Present: Kristen Berry, Lisa Schmalz, Tom Whalen, Bob Ricard, Cherie Wholey, Wayne Flanagan, Monica Rencken, Iris McLaughlin, Clyde Walsh, Kristi Buckley, Stephen Schmalz, James Keeley, Dave Blinn

Secretary's Report: Tom Whalen made a motion to accept the March 7, 2012 minutes seconded by Cherie Wholey

Treasurer's Report:

Account Net balance \$9,679.44

Lisa went over the treasurer's report in Regina's absence.

Current Business:

Balloon Fundraiser:

Graduation has been set for June 16, 2012. Kristi Buckley will be the chair person for the fundraiser again this year. Cindy wanted to know if there was a better way to pay for the balloons online this year? Tom Whalen used google check out when he did the Christmas Tree Removal fundraiser for the baseball team. He said you can also set up a separate web site to collect the data for the balloon messages from each person. This will link to the google account for payment. It is convenient. Tom will talk to Regina to set it up with our checking account. We can advertise all of this on both the school and Booster Club web sites. We can also have signs and forms at Guitar Night.

Golf Tournament:

Tom Whalen is our chair person. The 2 things we need are Golfers and Sponsors!!! He will send out an email with a list of vendors. We are looking for larger donations starting at \$200-\$5000. Those who don't want to offer large sums can donate gift cards and small items to bid on. Tom has contacted The Lovering's to see if we can still do the "hole in one" for the car hole!

Tom used a mail chimp account to send out 850 emails. It was the biggest way to advertise and registration is done online. Cherie suggested asking each coach/team to get a foursome for the tourney. Iris suggested making an effort to keep alumni on the distribution email list as well. Bob Ricard mentioned that golfers look forward to the "give aways" and decent prizes. He gave an example of some sports tickets, dinner, and a limo. He feels many would bid on big ticket items. Dave Blinn also suggested bidding on an Ipad.

Last year we had around 75 golfers. Overlook can accept 144 so we are looking to get 144 golfers! Tom is looking for a volunteer for the hole contests. Wayne Flanagan suggested selling things at certain holes like the Las Vegas hole we have done in the past. Tom talked about having

a string sale which sells different lengths of string that the golfers can use to help them out along the way! Wayne Flanagan offered to donate his time and efforts with his photography. He said he could find a scenic area and take pictures of the golfers. He might even donate a 16X24 family photo for bidding. He would be able to print his photos there at the course if we wanted to sell them to the golfers like we did last year. He said we could also show the pictures on a TV for the golfers to see during the luncheon. Tom will send out an email ASAP with all the information and the spreadsheets so people can see what donors they can visit. He will use Drop Box and keep it updated.

Ford test Drive:

The Ford Test Drive will be on Friday May 11, 2012 from 10am-8pm. There will be sales people here to work with us and we will have 10 cars with hopefully 5 mustangs to test drive. You need to be 18 yrs old and only 1 driver per family. We will set up 15 minute time slots. You will need to sign up, fill out a form, do a quick drive and then a survey when you are done. We will get \$20/driver with a maximum cap of \$6000.00. No other schools have made any bids yet to also do the test drive. If they do then we need to split the proceeds with them. The Nashua Telegraph will be here to do an advertising spread!

Many asked if we should ask other groups to attend the Test drive to sell water, baked goods or even the jazz band for fun! There are several sporting events going on that afternoon so there will be plenty of people to buy items. Lisa needs 4 volunteers to stay the full shift 10am-8pm. Clyde suggested making shifts for the different groups to sell items therefore giving everyone a chance to make some money. Kristen will let the Student Council know. We need to find ways to contact other groups who might be interested.

Dreams on Wings 5K Charity Race:

Cherie brought to our attention a great fundraiser "Dreams on Wings 5K Charity Race" to support The Hemispherectomy Foundation. It would support the son of Gina and Rick Berskaug, Gina is a former teacher and Rick is a Coach here at the high school who's son has undergone a hemispherectomy. The money raised would go towards research, college scholarships, camp fees, and life-aid equipment. Please spread the word to support the Berskaugs and this great cause. The race will take place on May 12, 2012 at the Brookline Safety Complex.

Spring Sports Awards Night:

The Spring Sports Awards Night has been set for Monday June 11, 2012. Lisa made a motion which was seconded by Cherie to have our next meeting on June 6th instead of our scheduled date of June 13th so we can meet before the awards night.

Merging Booster Clubs:

Regina contacted our CPA, Pam McCarthy to discuss the feasibility and logistics of merging other Booster Clubs with the main Booster Club. Regina suggests hiring a tax professional to set this up for us. It would also cost \$750.00 for Pam to do the work. Adding teams like volleyball

and basketball that are not 501-(C) is easy you just add a line item. There would be separate sub accounts if they have their own money. The teams that have 501- (C)status would have to close out their status and be added as a separate line item for that team.

Dave Blinn from the football Booster Club and Bob Ricard from the hockey Booster Club aren't ready to make any decisions on making any financial changes to their status. We all discussed that it would be important to have an executive conversation with Rhon Rupp and the administration about the effectiveness of having all of the sports teams under one Booster Club umbrella. We also realize it is important to have all of the finances in order especially in regards to fundraising. The conversation continued and we feel as though it is important to try and get a parent rep or "director" from each sport to attend our meetings. Even if the teams with 501(C)'s don't want to join financially we feel it is still important to have attendance of all teams for continuity and the ability to keep everyone informed.

Since Regina and Cindy were absent from the meeting we need to get their input before we move forward with making any decisions. The CPA has 4/14/12 available should we want to make the move. We agreed to try and get in touch with all of the teams to see what they think. We also realize that this is going to take man power and having a physical conversation with the coaches. To start the process Cherie agreed to compose an email to explain our thoughts and plans to the Coaches as well as Rhon Rupp and Brian Bumpus.

River Card Room Milford:

Dave Blinn from the Football Booster Club brought an idea for another fundraiser. The River Card Room in Milford is looking for charities to funnel their money. They are a Premier Poker and Gaming room. They need to put out 65% of their money each night. It is a good organization and is monitored by the state. If we were to take part in the fundraising we would be assigned a certain block of time and then we would need to have a group of people that would go on the assigned nights to sign the forms stating that we are the charity receiving the donation. As of right now they are booked through August but it could be a good fall fundraiser. Dave also thought that the money raised could be recognized on a line item for a facility fund or a project that would benefit ALL teams in the future.

Our next meeting will be on April 11, 2012

The meeting adjourned at 9:33pm.

Respectfully Submitted,

Kristen Berry