

## **HOLLIS BROOKLINE ATHLETIC BOOSTER CLUB MINUTES**

November 7, 2017

Present: Deanne Martin, Sheryl Paquin, Holly Babcock, Kathy Stockwell, Cindy VanCoughnett, Tom Whalen, Karl Dowling, Chuck Blake, Susan Cochran, Lori Bonnette, Michael Coutu, Jennifer Razzaboni, Dave Belanger.

The meeting was called to order at 6:30 pm.

October minutes were reviewed. Karl Dowling made a motion to accept the October minutes. Mike Coutu seconded the motion. All present agreed.

Mike Coutu presented financial report. General account currently has \$17,934.19 and Ski Swap account has \$8,011.50.

Tom and Holly provided an overview of the new facility proposal and answered questions regarding details of the plan. Dave informs the group that the Recreation Committee is also looking at asking for two rectangular fields. They are currently exploring two properties. These properties would not be close to the HBHS campus and would not be a good option for the school teams to utilize for practice or games. The next public session for the facilities proposal is Tuesday December 5, 2017. Due to the conflict with our monthly meeting, the HBABC meeting will be changed to Thursday December 7, 2017 at 6:30 in the office conference room at HBHS.

HUDL package – some teams at HB are already using this video service/video analysis tool. HB Football, Volleyball and Basketball currently pay \$1800/year. Tom presented a package that the entire school could use and would be \$2600. This package would allow the middle school to use it as well. It could be used by all teams and there could be some applications for class use as well. Each team is entitled four sub team accounts. Additional add on services are available that could be purchased by individual teams through fundraising if they so desire. Tom made a motion for the HBABC to pay for the upgrade for one year and then evaluate again next year to see if it was utilized by enough teams to make it worth the increased cost. Dave Belanger seconded the motion. All present agreed.

Susan reports school store set up briefly on hold while she focuses on Ski Swap. Susan will resume set up of online spirit wear store after the swap.

Winter Team Parents Plan – Karl will recruit team parent reps for winter sports. Karl has letter ready to go and will plan to attend coaches meeting that will be set up by AD.

Ski Swap – Dave reports that the Nashua South gym space is all lined up and ready for us. Ski Liquidators is looking for 8-10 kids that he will hire to help with set up from 8-5 (or earlier if done) on Wednesday. Talk to Dave if interested.

Advertising – Susan reports the Telegraph ad is going out for Thanksgiving Day at a cost of \$995. Susan is in talks with the Cabinet for ads. Dave suggested ads go out Thursday 11/16 and 11/21 and to include ad on the sports page. Journal ads will go out to all towns they reach.

Working on setting up social media as well.

Susan is trying to contact Crotched Mountain to see if they will sponsor the Ski Swap at the same level as last year. We have the sign already to go up from last year if same agreement can be reached.

Plan to get approval from Superintendent to send flyer home to elementary schools in backpack mail.

Volunteers- Sign Up Genius on website Sheryl requested that Tom do an email blast with the link. The link was also sent out the NHS and will ask Mr. Barnes to send link out in an email blast as well.

Deanne and Cindy agreed to organized food and drinks for the volunteers, which will include pizza and/or sandwiches on Wednesday late afternoon and lunchtime on Friday, Saturday and Sunday. Krispy Crèmes will be provided on Friday morning and we will supply coffee and we will supply coffee and donuts Saturday and Sunday mornings. We will also bring bottled water and some soda.

Deanne Martin made a motion to adjourn the meeting at 7:55. Cindy VanCoughnett seconded the motion.

Respectfully Submitted,

Deanne Martin